

## **TERMS OF USE & PRIVACY NOTICE**

### **GOVERNING THE DARRENCHAKER.COM WEBSITE**

**PLEASE READ** THE FOLLOWING TERMS AND CONDITIONS OF USE CAREFULLY BEFORE USING THIS WEBSITE. THERE IS IMPORTANT LEGAL INFORMATION CONTAINED BELOW WITHOUT LIMITATION TO RESTRICTING WHERE YOU MAY SUE TO NEVADA AND WAIVING THE RIGHT TO A JURY TRIAL. All users of this site agree that access to and use of this site are subject to the following terms and conditions and other applicable law. If you do not agree to these terms and conditions, please do not use this site.

These Terms of Use were last updated on, and are effective as of September 5, 2011.

DarrenChaker.com [owned by a third party entity](hereinafter, "D-C," "D-C Site," "we," or "us") provides this website and website-related services (collectively, the "D-C Site") subject to your compliance with the terms and conditions set forth in these Terms of Use (the "Terms of Use"). By using the D-C Site, you agree to be bound by these Terms of Use, which appears below, after the Terms of Use. If you do not agree to these Terms of Use, you must not use the D-C Site. D-C may at any time, in its sole discretion, revise or otherwise update these Terms of Use by posting an amended Terms of Use on the D-C Site, and any changes will be effective immediately upon posting. Your use of the D-C Site following the posting of an updated Terms of Use will indicate your acknowledgement of, and express agreement to be bound by, the terms and conditions of the updated Terms of Use. Further, we reserve the right, at any time, to modify or discontinue, temporarily or permanently, the D-C Site (or any part thereof) without notice. You agree that we shall not be liable to you or to any third party for any modification, suspension, or discontinuance of the D-C Site, or of any Materials (as defined below).

**Disclaimer** - By accessing this site you agree that D-C, its predecessors, successors, assigns, transferees, representatives, principals, agents, heirs, executors, administrators, attorneys, their predecessors, successors, parents, subsidiaries, affiliates, assigns, joint venturers (together with the predecessors, successors, parents, subsidiaries, affiliates, assigns, agents, directors, officers, employees, and shareholders of each such entity) assignee, officers, parent company, directors, employees, agents, licensors, suppliers, and Darren Chaker, is not responsible for the accuracy or truthfulness of the information provided on this website, or on any website linked to or from DarrenChaker.com. Information provided in this forum is not intended to substitute for informed technical or legal advice, or other professional advice. If you read any blog entry or 'post', submit a question or comment on such a topic blogged or posted, it is assumed that you are interested in soliciting and receiving or giving general information rather than professional advice. You should bear in mind that the applicability of such general information might vary substantially in different states and according to the individual factual circumstances surrounding a particular question or comment. Accordingly, if you desire or require technical, legal or professional advice, please consult your own technical consultant, lawyer or other qualified provider who is licensed in your state or country.

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**Exclusions and Limitations** - To the extent that D-C may not, as a matter of applicable law, disclaim any implied warranty or limit its liabilities, the scope and duration of such warranty and the extent of D-C's liability shall be the minimum permitted under such applicable law.

**Limitation of Liability and Disclaimer of Warranties** - THE D-C SITE AND THE MATERIALS ARE PROVIDED TO YOU "AS IS," WITHOUT ANY WARRANTIES OF ANY KIND, WHETHER EXPRESS, IMPLIED, OR STATUTORY. D-C, its predecessors, successors, assigns, transferees, representatives, principals, agents, heirs, executors, administrators, attorneys, their predecessors, successors, parents, subsidiaries, affiliates, assigns, joint venturers (together with the predecessors, successors, parents, subsidiaries, affiliates, assigns, agents, directors, officers, employees, and shareholders of each such entity) assignee, officers, parent company, directors, employees, agents, licensors, suppliers, and its Consultant Darren Chaker, DO NOT MAKE ANY, AND HEREBY DISCLAIM ALL, WARRANTIES THAT MIGHT ARISE FROM YOUR USE OR RELIANCE ON THE D-C SITE AND THE MATERIALS, INCLUDING WITHOUT LIMITATION ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, OR NON-INFRINGEMENT. D-C, ITS PREDECESSORS, SUCCESSORS, ASSIGNS, TRANSFEREES, REPRESENTATIVES, PRINCIPALS, AGENTS, HEIRS, EXECUTORS, ADMINISTRATORS, ATTORNEYS, THEIR PREDECESSORS, SUCCESSORS, PARENTS, SUBSIDIARIES, AFFILIATES, ASSIGNS, JOINT VENTURERS (TOGETHER WITH THE PREDECESSORS, SUCCESSORS, PARENTS, SUBSIDIARIES, AFFILIATES, ASSIGNS, AGENTS, DIRECTORS, OFFICERS, EMPLOYEES, AND SHAREHOLDERS OF EACH SUCH ENTITY) ASSIGNEE, OFFICERS, PARENT COMPANY, DIRECTORS, EMPLOYEES,

AGENTS, LICENSORS, SUPPLIERS, AND ITS CONSULTANT DARREN CHAKER, DISCLAIM ALL EQUITABLE INDEMNITIES. D-C, ITS CONSULTANTS, ITS PREDECESSORS, SUCCESSORS, ASSIGNS, TRANSFEREES, REPRESENTATIVES, PRINCIPALS, AGENTS, HEIRS, EXECUTORS, ADMINISTRATORS, ATTORNEYS, THEIR PREDECESSORS, SUCCESSORS, PARENTS, SUBSIDIARIES, AFFILIATES, ASSIGNS, JOINT VENTURERS (TOGETHER WITH THE PREDECESSORS, SUCCESSORS, PARENTS, SUBSIDIARIES, AFFILIATES, ASSIGNS, AGENTS, DIRECTORS, OFFICERS, EMPLOYEES, AND SHAREHOLDERS OF EACH SUCH ENTITY) ASSIGNEE, OFFICERS, PARENT COMPANY, DIRECTORS, EMPLOYEES, AGENTS, LICENSORS, SUPPLIERS, AND DARREN CHAKER, WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL, EXEMPLARY, OR PUNITIVE DAMAGES OF ANY KIND ARISING FROM OR RELATING TO YOUR USE OF THE D-C SITE OR MATERIALS, UNDER ANY CONTRACT, NEGLIGENCE, STRICT LIABILITY, OR OTHER THEORY, INCLUDING WITHOUT LIMITATION TO DAMAGES FOR LOSS OF PROFITS, USE, DATA, OR OTHER INTANGIBLES, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. SHOULD D-C, ITS PREDECESSORS, SUCCESSORS, ASSIGNS, TRANSFEREES, REPRESENTATIVES, PRINCIPALS, AGENTS, HEIRS, EXECUTORS, ADMINISTRATORS, ATTORNEYS, THEIR PREDECESSORS, SUCCESSORS, PARENTS, SUBSIDIARIES, AFFILIATES, ASSIGNS, JOINT VENTURERS (TOGETHER WITH THE PREDECESSORS, SUCCESSORS, PARENTS, SUBSIDIARIES, AFFILIATES, ASSIGNS, AGENTS, DIRECTORS, OFFICERS, EMPLOYEES, AND SHAREHOLDERS OF EACH SUCH ENTITY) ASSIGNEE, OFFICERS, PARENT COMPANY, DIRECTORS, EMPLOYEES, AGENTS, LICENSORS, SUPPLIERS, OR DARREN CHAKER BE FOUND TO BE LIABLE TO YOU OR ANY THIRD PARTY NOTWITHSTANDING THE FOREGOING, SUCH LIABILITY WILL NOT EXCEED ONE HUNDRED UNITED STATES DOLLARS (\$100.00) IN THE AGGREGATE. YOUR SOLE REMEDY FOR DISSATISFACTION WITH THE D-C SITE OR THE MATERIALS IS TO STOP USING THE D-C SITE OR THE MATERIALS.

**Indemnity** - You agree to defend, indemnify and hold harmless D-C, its predecessors, successors, assigns, transferees, representatives, principals, agents, heirs, executors, administrators, attorneys, their predecessors, successors, parents, subsidiaries, affiliates, assigns, joint venturers (together with the predecessors, successors, parents, subsidiaries, affiliates, assigns, agents, directors, officers, employees, and shareholders of each such entity) assignee, officers, parent company, directors, employees, agents, licensors, suppliers, and Darren Chaker, from and against all claims, losses, costs, damages, liabilities, and expenses (including but not limited to attorney fees and expenses) arising out of: (a) your activities in connection with the D-C Site; (b) any violation of these Terms of Use by you; (c) any improper or unauthorized use of the Materials by you; and, (d) any allegation that anything you transmit through or in connection with the D-C Site infringes or otherwise violates the copyright, trademark, trade secret, privacy, publicity, or other legal or contractual right of any third party.

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**Law & Venue** - Your access or use of DarrenChaker.com shall be governed in all respects by the laws of the State of Nevada, U.S.A., without regard to choice of law provisions, and not by the 1980 U.N. Convention on contracts for the international sale of goods. You agree that jurisdiction over and venue in any claim, cause of action, injunction, or other legal proceeding directly or indirectly arising out of or relating to this site, including the validity of the Terms of Use, shall be in the state or federal courts located in Clark County, Nevada and understand your legal recourse in Clark County, Nevada may be far more limited than where you reside. In the event of litigation, you agree that there shall be no discovery of any nature, whether written or oral. Neither the course of conduct between the parties nor trade practice shall act to modify any of these terms and conditions. D-C may assign its rights and duties under this Agreement to any party at any time without notice to you.

**Waiver of Jury Trial** – YOU AND DARRENCHAKER.COM HEREBY EXPRESSLY WAIVES, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, ANY RIGHT EITHER OF US MAY HAVE TO A TRIAL BY JURY IN RESPECT TO ANY ACTION, LAWSUIT, CIVIL PROCEEDING, OR OTHER LITIGATION DIRECTLY OR INDIRECTLY ARISING OUT OF, UNDER OR IN CONNECTION WITH THIS AGREEMENT. EACH PARTY HERETO (i) CERTIFIES THAT NO REPRESENTATIVE, AGENT OR ATTORNEY OF ANY OTHER PARTY HAS REPRESENTED, EXPRESSLY OR OTHERWISE, THAT SUCH OTHER PARTY WOULD NOT, IN THE EVENT OF LITIGATION, SEEK TO ENFORCE THAT FOREGOING WAIVER, AND (ii) ACKNOWLEDGES THAT IT AND THE OTHER PARTIES HERETO HAVE BEEN INDUCED TO ENTER INTO THIS AGREEMENT.

**Attorney Fees** - If a suit, action, injunction, arbitration or other proceeding of any nature whatsoever is instituted in connection with any controversy arising out of this Agreement or to interpret or enforce any rights under this Agreement, the prevailing party shall recover any and all attorney fees, expenses, costs associated with filing, maintaining, prosecuting, defending, or appealing such proceedings. You also agree all attorney fees and costs in connection with obtaining satisfaction of the judgment are recoverable.

**Linking to the D-C Site** - You may not link to the D-C Site or any Materials include an active link on any website you control directing a browser to the relevant area of the D-C Site. You may not link to or otherwise provide access to the D-C Site: (a) in any way that alters the look, feel, or functionality, of any aspect of the D-C Site or Materials, (b) in such a way that any aspect of the D-C Site or Materials is displayed within a frame on your or a third party website, or (c) in any way that arguably presents the D-C Site or the Materials out of context. You also may not associate any aspect of the D-C Site or Materials with any propaganda, obscenity, or hate speech, or display or link to any portion of the D-C Site or any

Materials in a disparaging manner, or in any other manner that could injure the reputation or goodwill of D-C its predecessors, successors, assigns, transferees, representatives, principals, agents, heirs, executors, administrators, attorneys, their predecessors, successors, parents, subsidiaries, affiliates, assigns, joint venturers (together with the predecessors, successors, parents, subsidiaries, affiliates, assigns, agents, directors, officers, employees, and shareholders of each such entity) assignee, officers, parent company, directors, employees, agents, licensors, suppliers, and Darren Chaker. You agree to remove any such comments when notified in writing, either by letter or e-mail, by D-C or Darren Chaker. If you do not remove the D-C link or comment, you consent to any website to remove any D-C link or comment, or search engine to deindex any link to D-C or any comment you made.

**User Conduct** - You agree to comply with all applicable laws and regulations in connection with your use of the D-C Site. Without limiting the foregoing, you agree not to use the D-C Site in connection with: (a) the infringement of intellectual property rights (including D-C's rights in its Marks and the Materials); (b) the unauthorized transmission of unsolicited commercial e-mail; (c) the transmission of defamatory materials; or, (d) fraud. You will not violate, attempt to violate, or knowingly facilitate the violation of the security (including access control or authentication systems) or integrity of the D-C Site. Without limiting the foregoing, you agree not to: (i) attempt to or enable others to attempt to gain unauthorized access to any accounts, computer systems or networks connected to any D-C server or to any of the Materials, through hacking, password theft, or any other means; (ii) use any "deep-link," "page-scrape," "robot," "spider" or other automatic device, program, algorithm or methodology, or any equivalent manual process, to access, acquire, copy or monitor any portion of the D-C Site or Materials, or in any way circumvent the navigational structure or presentation of the D-C Site or Materials; (iii) attempt or enable others to attempt to obtain any Materials through any means that D-C has not intentionally made available on the D-C Site; or, (iv) use the D-C Site or the Materials in any manner that could damage, disable, overburden, or impair any D-C server, or the network(s) connected to any D-C server, or that might interfere with any other person's access to or use or enjoyment of any Materials.

**Electronic Communications Notice** - You agree to send any notices that are required or permitted to be given by these Terms of Use to us only in the manner specified for such purposes on the D-C Site. In order to access the D-C Site, you must have a computer or other device with Internet access running a web browser such as Internet Explorer, Firefox, or Safari. When you use the D-C Site or send e-mails to us, you are communicating with us electronically. You consent to receiving communications from us electronically. We may communicate with you by e-mail or by posting notices on the D-C Site. You agree that all agreements, notices, disclosures, and other communications that we provide to you electronically, satisfy any legal requirement that such communications be in writing. In order to retain copies of any such communications, you must have a printer or data storage device. If you have a printer, you may print paper copies of any such communications for your own use, but may not publish or distribute them.

**Log Information** - When you access DarrenChaker.com via a browser, application or other client the servers automatically record certain information. These server logs may include information such as your web request, your interaction with a service, Internet Protocol address, browser type, browser language, the date and time of your request and one or more cookies that may uniquely identify your browser or your account. Understand there is no expectation of privacy while visiting D-C and you consent to the use of the above information and waive any right to object to the release of consumer information by your Internet Service Provider (ISP) of your identity upon our written request.

**Use of Site** - Harassment in any manner or form on the site, including via e-mail, chat, or by use of obscene or abusive language, is strictly forbidden. Impersonation of others is prohibited. You may not upload to, distribute, or otherwise publish through the site any content which is libelous, defamatory, obscene, threatening, invasive of privacy or publicity rights, abusive, illegal, or otherwise objectionable which may constitute or encourage a criminal offense, violate the rights of any party or which may otherwise give rise to liability or violate any law. You may not upload commercial content on the site or use the site to solicit others to join or become members of a commercial online service or other organization.

**Third-Party Links** - In an attempt to provide increased value to our visitors, D-C may link to sites operated by third parties. However, even if the third party is affiliated with D-C, we have no control over these linked sites, all of which have separate privacy and data collection practices, independent of DarrenChaker.com. These linked sites are only for your convenience and therefore you access them at your own risk. Nonetheless, D-C seeks to protect the integrity of its web site and the links placed upon it and therefore requests any feedback on not only its own site, but for sites it links to as well (including if a specific link does not work). Any third party links on this site that generate revenue are paid to a Limited Liability Company.

**Third Party Applications** – D-C may make available third party applications, such as gadgets or extensions, through its services. You agree D-C is not liable in any respect for Third Party Applications. We have no control over Third Party Applications, all of which have separate privacy and data collection practices, independent of DarrenChaker.com.

**Security** - D-C uses a variety of security technologies and procedures to help protect your personally identifiable information from unauthorized access, use, or disclosure. For example, we store your personally identifiable information on computer systems with limited access that are located in controlled facilities. We also use encryption technology, such as the Secure Socket Layer (SSL), to protect personally identifiable information transmissions if your Internet browser supports 128-bit encryption. Unfortunately, however, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your personally identifiable information, we cannot guarantee its security. You should protect against unauthorized use of your computer.

**Modification to this Agreement** - D-C reserves the right to amend this agreement at any time and without notice, and it is your responsibility to review this agreement for any changes. Your use of the DarrenChaker.com site following any amendment of this agreement will signify your assent to and acceptance of its revised terms.

**Force Majeure** - Either party shall be excused from any delay or failure in performance hereunder caused by reason of any occurrence or contingency beyond its reasonable control, including but not limited to, acts of God, earthquake, labor disputes and strikes, riots, war, and governmental requirements. Notwithstanding the foregoing, a change in economic conditions or technology shall not be deemed a Force Majeure event. The obligations and rights of the party so excused shall be extended on a day-to-day basis for the period of time equal to that of the underlying cause of the delay.

**Independent Contractors** - The parties to this Terms of Use are independent parties and nothing herein shall be construed as creating an employment relationship between the parties. Neither party is an agent or representative of the other party and neither party shall have any right, power or authority to enter into any agreement for or on behalf of, or incur any obligation or liability, or to otherwise bind, the other party. The Agreement shall not be interpreted or construed to create an association, agency, joint venture or partnership between the parties or to impose any liability attributable to such a relationship upon either party.

**Headings** - The section and paragraph headings used in this Terms of Use are inserted for convenience only and shall not affect the meaning or interpretation of this Terms of Use.

**Severability** - If any term or provision of these Terms of Use are in violation of or prohibited by any applicable law or regulation, such term or provision shall be deemed to be amended or deleted to conform to such law or regulation, without invalidating or amending or deleting any other terms or provisions of these Terms of Use. The failure of D-C to exercise or enforce any right or provision of these Terms of Use shall not constitute a waiver of such right or provision. You agree that regardless of any statute or law to the contrary, any claim or cause of action arising out of or related to your use of the D-C Site or these Terms of Use must be filed within one (1) year after such claim or cause of action arose or be forever barred. The section titles in these Terms of Use are for convenience only and have no legal or contractual effect. Neither the course of conduct between you and D-C, nor trade practice, shall act to modify any provision of these Terms of Use. These Terms of Use are not assignable, transferable or sublicensable by you. These Terms of Use comprise the entire and exclusive agreement between you and D-C with respect to your use of the D-C Site and Materials, superseding any prior agreements or negotiations between you and D-C with respect to your use of the D-C Site (except other written, fully-executed contracts between you and D-C).

## **PRIVACY NOTICE**

### **GOVERNING THE DARRENCHAKER.COM WEBSITE**

We take seriously your interest in how your information is collected and used. Please read the following to learn about our Privacy Notice.

These Terms of Use were last updated on, and are effective as of September 5, 2011.

This Privacy Notice discloses the privacy practices of the DarrenChaker.com website (the "Site"). Specifically, it outlines the types of information that we gather about you while you are using the Site, and the ways in which we use and share this information. This Privacy Notice does not apply to any information you may provide to us, or that we may collect, offline and/or through other means (for example, at a live event, conference, via telephone, or through the mail).

Please read this Privacy Notice carefully. By visiting and using the Site, you agree that your use of our Site, and any dispute over our online privacy practices, is governed by this Privacy Notice and our Terms of Service. Because the Web is an evolving medium, we may need to change our Privacy Notice at some point in the future, in which case we'll post the revised Privacy Notice on this website and update the "Last

Updated" date to reflect the date of the changes. By continuing to use the Site after we post any such changes, you accept the Privacy Notice as modified.

**What Information is Collected About Visitors?** - The information that we collect about you while you are using the Site falls into two general categories, as described below. The information we collect may be collected directly by us, or it may be collected by a third-party website hosting provider, or another third-party service provider, on our behalf.

### **1. Information You Provide to Us.**

We may collect, through a variety of technologies and practices, and store information, including personally-identifiable information (such as your name, postal address or e-mail address), or other information, that you voluntarily supply to us either while on the Site or in responding via e-mail in connection with a feature provided on the Site. Some examples of this type of information include information that you electronically submit when you contact us with questions, information that you post on blogs, discussion forums or other community posting and social networking areas on our Site, information that you electronically submit when you complete an online registration form to access and use certain features of our Site, and information contained in search requests or questions that you submit to the Site.

### **2. Information that is Automatically Collected.**

We also collect and store non-personally identifiable information that is generated automatically as you navigate through the Site. For example, we may collect information about your computer's connection to the Internet, which allows us, among other things, to improve the delivery of our web pages to you and to measure traffic on the Site. We also may use a standard feature found in browser software called a "cookie" to enhance your experience with the Site. Cookies are small files that your web browser places on your hard drive for record-keeping purposes. By showing how and when visitors use the Site, cookies help us deliver advertisements, identify how many unique users visit us, and track user trends and patterns. They also prevent you from having to re-enter your preferences on certain areas of the Site where you have entered preference information before. This Site also may use web beacons (single-pixel graphic files also known as "transparent GIFs") to access cookies and to count users who visit the Site or open our HTML-formatted e-mail messages.

If you want to limit the non-personally identifiable information that is automatically collected while you use our Site, most Web browsers allow you to disable certain functionality or set certain privacy settings. For example, to disable cookies using Internet Explorer, select "Internet Options" under the Tools menu and click on "Privacy." Select "High" or "Block All Cookies." To disable cookies using Mozilla Firefox, select "Options" under the "Tools" menu. If you choose to disable cookies, or turn off other functionality, you may not be able to use or participate in some or all of the features offered through the Site.

**How is this Information Used?** - We use the information we collect from you while you are using the Site in a variety of ways, including, for example, to process your registration request, provide you with services and communications that you have requested, customize features and advertising that appear on

the Site, deliver our Site content to you, measure Site traffic, measure user interests and traffic patterns, and improve the Site and the services and features offered via the Site.

Otherwise, we may share information we collect while you are using the Site with our affiliates and with trusted third-party service providers who assist us in providing services.

For information about use of your information by us and by third-party advertising service providers for advertising and by, see the section “Data Collected in Connection with Ad Serving and Targeting.”

Our Site also includes links to other websites and provides access to products and services offered by third parties, whose privacy policies we do not control. When you access another website or purchase products or services from a third party Site, use of any information you provide is governed by the privacy policy if the operator of the site you are visiting or the provider of such products or services.

We also make some content, products and services available through our Site through cooperative relationships with third party providers. We may share with our provider partner any information you provide, or that is collected, in the course of visiting any pages that are made available in cooperation with our provider partner. In some cases, the provider partner may collect information from you directly; in which cases the privacy policy of the provider partner may apply to the provider partner's use of your information. The privacy policy of our provider partners may differ from ours. If you have any questions regarding the privacy policy of one of our provider partners, you should contact the provider partner directly for more information.

In addition, certain affiliated online services that are separate from our Site and may be subject to privacy policies that are different from ours. If you have any question about the privacy policy that applies to the online service you are using, you should click on the relevant link on the page of the service that you are using.

Please be aware that we may occasionally release information about visitors if required to do so by law or if, in our business judgment, such disclosure is reasonably necessary: (a) to comply with legal process; (b) to enforce our Terms of Service; or (c) to protect the rights, property, or personal safety of our Site, us, our affiliates, our officers, directors, employees, representatives, our licensors, other users, and/or the public.

Please also note that as our business grows, we may buy or sell various assets. In the unlikely event that we sell some or all of our assets, or our Site, is acquired by another company, information about our Site users may be among the transferred assets.

**Storage of Information** - All information we gather on our Site is stored within a database to which only we and our hosting services provider are provided access. However, as effective as the reasonable security measures implemented by us may be, no physical or electronic security system is impenetrable. We cannot guarantee the security of our Site's servers or databases, nor can we guarantee that information you supply will not be intercepted while being transmitted to us over the Internet

**Children's Privacy Statement** - This children's privacy statement explains our practices with respect to the online collection and use of personal information from children under the age of 13, and provides important information regarding their rights under federal law with respect to such information.

- This Site is not directed to children under the age of thirteen and we do NOT knowingly collect personally identifiable information from children under the age of 13 as part of the Site. We screen users who wish to provide personal information in order to prevent users under the age of 13 from providing such information. If we become aware that we have inadvertently received personally identifiable information from a user under the age of 13 as part of the Site, we will delete such information from our records.

- Because we do not collect any personally identifiable information from children under the age of 13 via the Site, we also do NOT knowingly distribute such information to third parties.

- We do NOT knowingly allow children under the age of 13 to publicly post or otherwise distribute personally identifiable contact information through the Site.

- Because we do not collect any personally identifiable information from children under the age of 13 via the Site, we do NOT condition the participation of a child under 13 in the Site's online activities on providing personally identifiable information.

**Data Collected in Connection with Ad Serving and Targeting** - We may use cookies, web beacons and similar technologies, and/or a third-party ad serving software, to collect non-personally identifiable information about site users and site activity, and we may use this information to, among other things, serve targeted advertisements on this site. The information collected allows us to analyze how users use the site and to track user interests, trends and patterns, thus allowing us to deliver more relevant advertisements to users.

We also may use third-party service providers to target and serve some of the advertisements you see on the pages of our Site, and these providers likewise may use their own cookies, web beacons and similar technologies to collect non-personally identifiable information from our Site. These service providers may use that information, sometimes in conjunction with similar non-personally identifiable information gathered through other websites, to deliver advertisements on this Site, and on other websites that participate in our service providers' advertising networks, that are tailored to match the perceived interests of consumers. This information also may be used to help measure and research an advertisement's effectiveness, or for other purposes.

The data collected in connection with the ad serving and ad targeting on our Site does not identify you personally and does not include your name, address, e-mail address or telephone number, but it may include the IP address of your computer.

The use and collection of information by our third-party advertising service providers is governed by the individual privacy policies of those providers.